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For Immediate Release

SANTA ROSA HOLDINGS ANNOUNCES THE APPOINTMENT OF TOM WATFORD AS CEO

Nashville, Tennessee July, 2016 - Santa Rosa Holdings, LLC a health care information technology (IT) solutions and services company, announces the appointment of Tom Watford as CEO of the Santa Rosa family of companies, succeeding Richard Helppie. Mr. Watford has been promoted from his position as President and COO, roles he has held since the inception of the company in 2008. Santa Rosa Holdings companies include Santa Rosa Consulting, Santa Rosa Staffing, InfoPartners, and Fortified Health Solutions - the company's privacy and security service. Rich Helppie, founder of Santa Rosa, will continue to serve as Chairman of the Company's Board of Managers.

"Santa Rosa recently completed the most successful fiscal year in our history, achieving record levels of revenue and EBITDA and the delivery of world class services to our clients, said Rich Helppie, adding that "Tom Watford's leadership as President and COO was central to this success." "The company's accomplishments in recent years also include the development of a strong management team to execute on our strategies. Each of these executives augment Tom's strong background in healthcare and the Board of Managers has full confidence in our leadership team."

Tom Watford states, "Our team is expanding our offerings in advisory services around Transition Management and Business Intelligence and Analytics, and optimization tied to mitigating risk on the heels of the strong wave of recent EHR implementations. Coupled with the Digital Privacy and Security services of Fortified, we believe that Santa Rosa Holdings companies will be strong partners to our clients and an excellent place to work for our colleagues."

Prior to joining Santa Rosa, Tom served as Chief Financial Officer and Chief Operating Officer of a \$300 million NASDAQ listed company serving the healthcare industry. Tom led a financial turnaround from an \$18 million loss to \$18 million in profit and 300% increase in cash. Tom was responsible for all delivery unit organizations in the corporation including health delivery, health delivery outsourcing, health plan, life sciences, and software services as well as responsibility for the shared service center operations including infrastructure services in India and Vietnam. Tom helped to develop the strategic evaluation and management of the process that resulted in the sale of that company to a \$15 billion public company. Prior to that, Tom was with Andersen Consulting where he served the health delivery and health plan industries. Tom holds an M.H.S in Health Administration, an M.B.A. in Finance and a B.S. in Accounting from the University of Florida.

About Santa Rosa Holdings

Santa Rosa Holdings provides management advisory services and technical consulting expertise across the full range of IT vendor products and systems, delivering solutions specifically designed to address the needs of the healthcare provider market. For more information, visit the company's website at www.santarosaconsulting.com or call 866.944.4772.

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