



Susan Synor Joins Santa Rosa Consulting Board of Directors

Nashville, TN and Bloomfield Hills, MI: Santa Rosa Consulting, Inc., a leading national provider of healthcare information technology and management consulting services today announced the appointment of Susan M. Synor to the Company's Board of Directors.

Ms. Synor has over 20 years of experience in the healthcare IT and management consulting industry. She served as a senior vice president at Affiliated Computer Services, where she was instrumental in managing operations, administration, human resources, recruiting, education, marketing and communications for the healthcare provider services organization inside ACS. Before that, Ms. Synor was Executive Vice President of Superior Consultant Company, where she played a key role in the development of corporate infrastructure during Superior's years of rapid growth. Ms. Synor had key leadership roles in Superior's IPO, its ten acquisitions and the development of its organizational structure. Ms. Synor attended the University of Michigan, Dearborn. Her professional affiliations include Healthcare Information Management Systems Society (HIMSS), Society for Marketing Professional Services, National Investor Relations Institute and Consulting Engineers Council.

Santa Rosa Consulting Chairman and CEO, Richard Helppie, stated: "Sue Synor has a wealth of experience in the development and management of rapid growth companies similar to Santa Rosa. I have worked with Sue in the past and have great respect for her tenacity, as well as her disciplined and analytical approach to business issues. Sue's background with fast trajectory growth companies will bring value to our Board and to Santa Rosa. I am very pleased that Sue has accepted our invitation to join the Board and look forward to our Company enjoying the benefits of her contribution."

Sue Synor commented: "I have noted Santa Rosa's progress and its success in grabbing a leadership role in the middle market healthcare IT and management consulting space. Rich Helppie has a passion to build the most relevant firm in the industry. I am excited to have the opportunity to join Santa Rosa's Board and offer my experience in continuing to build that market leading business."

About Santa Rosa Consulting

Santa Rosa Consulting is a national provider of information technology and management consulting services to the healthcare industry. Founded in 2008 by industry veterans Richard Helppie and Tom Watford, Santa Rosa offers a broad scope of management advisory services as well as technical consulting expertise across the full range of IT vendor products and systems including information technology planning, implementation consulting, and staffing and recruitment services. For more information about Santa Rosa Consulting and its services please visit www.santarosaconsulting.com or call 866-944-4772.