



Santa Rosa Consulting Adds Epic Services Leader

Industry Veteran Steve Deutchman Joins Santa Rosa

Bloomfield Hills, Michigan. Santa Rosa Consulting, Inc., a national provider of information technology consulting, management consulting and staffing services to the healthcare industry today announced that Steve Deutchman has joined the Company as an Associate Partner. Steve will be responsible for Santa Rosa's Epic practice.

Mr. Deutchman joins other industry veterans at Santa Rosa, adding his more than 20 years of experience in the information technology and healthcare industry. As an EPIC practice leader, for a previous organization, he achieved client satisfaction by providing executive oversight of all Epic projects, implementing project management and quality control methods. Under his leadership, the EPIC practice doubled in size.

Mr. Deutchman's career includes serving as Director of Physician Technology for a major health system where he was responsible for all information systems used by the medical staff. Among his accomplishments were moving more than 2,500 provider medical staff from paper to electronic records. Additionally, Steve led the implementation of Epic Ambulatory at Celebration Health, Disney's "hospital of the future." Mr. Deutchman's extensive process and people management skills have been repeatedly demonstrated by his successful implementation of systems such as PeopleSoft HR, Payroll, Benefits and General Ledger, various healthcare scheduling solutions, Siemens Invision and mainframe software solution development. Steve is adept at analyzing and selecting software solutions for his clients and maintaining a high degree of customer satisfaction.

Mark Scruggs, Santa Rosa's leader of Implementation and Integration Services, said, "Steve's addition to the Santa Rosa team is a material step forward in continuing to build out the services and solutions that we offer to our healthcare clients. Steve's expertise in the Epic suite of products, his implementation management skills and his deep industry knowledge will help Santa Rosa to continue to deliver value and provide high quality services to assist our clients. Steve's contribution will be especially valuable in the current environment as our clients work towards achieving "meaningful use" in a cost effective and timely fashion. We are extremely pleased to welcome Steve to Santa Rosa."

Steve Deutchman adds that he "joined Santa Rosa Consulting for the growth opportunities and flexibility provided by a young, aggressive company looking to build a practice in the Epic space without the layers of bureaucracy that can drag down well intended processes at other larger companies. At Santa Rosa," says Steve, "I'm empowered to make a difference, and decisions can be made in hours, not weeks."