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For Immediate Release

SANTA ROSA CONSULTING SELECTED BY PRIME HEALTHCARE TO PROVIDE EPIC GO-LIVE ACTIVATION SERVICES

Franklin, Tennessee September 20, 2016 - Santa Rosa Consulting, Inc., today announced that it will deliver its industry leading Epic inpatient E2E Activation Services® to Prime Healthcare. Prime Healthcare, based in Ontario, CA, is an award-winning hospital management company operating 43 acute care hospitals in 14 states, and the nation's fifth largest health system. Santa Rosa will provide Elbow-to-Elbow go-live specialists to promote a smooth transition to the new system through active assistance and coaching of physicians, clinicians and other end users.

"Prime Healthcare chose Santa Rosa after meeting with seven other vendors who offer go-live support. The choice for us was obvious as we walked away from the conversation with smiles on our faces as we knew right away we had found our partner," says Chris Gudding, Epic Program Manager at Prime Healthcare. "Santa Rosa's ability to offer the combination we had been craving of continuity of support, flexibility on the pricing models, quality of consultants with clinical backgrounds, and a very technologically advanced tool for logistics, left us with no doubt that we were making the correct choice. I highly recommend Santa Rosa to all other organizations who refuse to settle for second rate go-live support."

The initial Epic inpatient go-live will occur on October 1st and entails four facilities spread across as many states. Santa Rosa will provide almost 200 at-the-elbow (ATE) resources to augment Prime Healthcare's internal team. Santa Rosa will rely on its innovative and proprietary workflow adaptation methodology and custom staffing coverage model to deliver uniformly outstanding service despite the facilities being spread across the country.

"Santa Rosa is thrilled to serve as Prime Healthcare's go-live partner. Our Elbow-to-Elbow team's deep knowledge and can-do attitude has allowed us to deliver many of the industry's largest Epic go-lives, including with MD Anderson Cancer Center, Sutter Health and NYU. Some of these projects topped out at more than one thousand ATE specialists on the ground at the same time," explains Dan Dodson, Executive Vice President at Santa Rosa. "Our only success is our client partner's success. Santa Rosa's unique approach and methods allow us to consistently provide industry leading service on such a large scale."

About Santa Rosa Consulting

Santa Rosa Consulting provides management advisory services and technical consulting expertise across the full range of IT vendor products and systems, delivering solutions specifically designed to address the needs of the healthcare market. Founded in 2008, Santa Rosa Consulting is managed by industry veterans with an average of 20 years of healthcare information technology experience. Santa Rosa is recognized for delivering world class services and solutions; and has received Modern Healthcare's Best Places to Work in Healthcare award five years in a row (2012-2016). For more information, visit the company's website at www.santarosaconsulting.com or call 866.944.4772.

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