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For Immediate Release

SANTA ROSA CONSULTING'S 'JUMP START' PARAGON CONTINGENCY PLANNING NOW AVAILABLE TO ALL HOSPITALS

Franklin, Tennessee August 23, 2016 - Santa Rosa Consulting, Inc., today announced the general availability of its proven "Jump Start" Contingency Planning for hospitals and health systems using Paragon technology. This one-day executive workshop assists healthcare providers to quickly define a high-level replacement strategy including an accelerated selection process. This workshop previously has been reserved for existing Santa Rosa clients across the country. Santa Rosa now brings this proven process to all hospitals and other Paragon customers.

"There's a tremendous amount of uncertainty and concern over the future of the Paragon EMR and technology platform given recent announcements. Organizations relying on the Paragon platform - especially those with contracts set to expire within the next few years - need the assurance for their organizations, patients and communities of a sound contingency plan that can be executed quickly when and if required," states Bill Leander, Chief Strategy Officer at Santa Rosa Consulting. "While the exact nature of what may occur is unknown, Paragon customers cannot risk being without an at-the-ready solution. Santa Rosa's workshop jump starts that important planning process."

Santa Rosa's team of senior advisors have extensive, hands-on experience with Paragon and conversion from Paragon to other EMR platforms. The three-part workshop has been designed over time in collaboration with Santa Rosa customers to rapidly align an organization's executive team around the cornerstones of a tailored, sound contingency plan. In one day, an organization can launch this planning by making key decisions and formulating a high level strategy that otherwise often takes many months to complete.

"Santa Rosa's workshop addresses each organization's unique situation and priorities, leveraging our unparalleled experience with the Paragon platform, and all major EMR platforms, in order to create a tailored, actionable contingency plan," adds Mark Scruggs, President of Santa Rosa's InfoPartners division. "During this one-day workshop, we greatly narrow the field of possible Paragon replacements and lay out an accelerated path toward finalizing that selection."

About Santa Rosa Consulting

Santa Rosa Consulting provides management advisory services and technical consulting expertise across the full range of IT vendor products and systems, delivering solutions specifically designed to address the needs of the healthcare market. Founded in 2008, Santa Rosa Consulting is managed by industry veterans with an average of 20 years of healthcare information technology experience. Santa Rosa is recognized for delivering world class services and solutions; and has received Modern Healthcare's Best Places to Work in Healthcare award five years in a row (2012-2016). For more information, visit the company's website at www.santarosaconsulting.com or call 866.944.4772.

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