



## **Santa Rosa Adds Depth in Finance, Merger Capacity**

### **Industry Veteran Mike Pilatos Joins Santa Rosa as VP Finance**

Bloomfield Hills, Michigan. Santa Rosa Consulting, Inc., a national provider of information technology consulting, management consulting, and implementation services to the healthcare industry today announced that Michael Pilatos has joined the Company as Vice President, Finance. In his new role, Mr. Pilatos will be responsible for Santa Rosa's finance function and for financial aspects of merger, acquisition, and industry alliance activities.

Mike Pilatos brings more than 18 years experience in finance and accounting, over 15 of which have been in the healthcare industry. For the past two years, Mike has served Santa Rosa as a consultant, assisting the company in the process of its three successful merger transactions, lending his expertise in due diligence, financial modeling, transaction design and integration. His participation in the company's success also extends to lending assistance with recruitment of key executives, implementation of internal systems, and as a team member for capital raising.

Prior to joining Santa Rosa, Mike spent over 12 years at First Consulting Group, a \$300 million public company, in a variety of accounting, finance and operational roles supporting health care delivery, health plan, and life sciences practices. During his tenure at FCG, Mike played a key role in more than ten successful transactions. He also served as a key member of the leadership team responsible for achieving growth, profitability and cash generation, and was involved in the successful upstream merger with Computer Sciences Corporation. Mike holds a B.S. in Accountancy and MBA in Strategic Management from California State University, Long Beach.

Santa Rosa President and COO, Tom Watford said, "Santa Rosa is gratified that Mike has become a full time member of our executive team. Mike brings a wealth of experience and ability that will assist Santa Rosa in our finance activities and in the execution of our growth strategies. We expect that our robust organic growth will be supplemented by selective mergers, and we expect that Mike will be an important component of our success."

Mike Pilatos added, "having worked with Santa Rosa for the last two years I know first hand what a dynamic company it is. I am excited to now join Santa Rosa as a member of the executive team to help drive the company's ambitious growth strategies. This is a time of great opportunity in healthcare and Santa Rosa is a great place to be."