



### **Industry Veteran Laura O'Toole Joins Santa Rosa as VP Talent and Resource Operations**

Santa Rosa Consulting is very pleased to welcome Laura O'Toole to our management team. Laura joins the company as Vice President, Talent and Resource Operations. Laura brings over 20 years of experience specific to the Healthcare Industry where she has been an operational leader specializing in all aspects of Resource Operations and Talent Management. In addition to her operational leadership, Laura has spent time as a global consulting professional strategically designing, developing and implementing transformational projects in the Healthcare Provider space. Before joining Santa Rosa, Laura served as an independent consulting leader and as a Partner of Operations for CSC, a \$16B Fortune 500 Company. Prior to CSC, she served in a global role as a Vice President of Operations/Global Sourcing for First Consulting Group, a \$300M NASDAQ listed company serving the Health Care Industry. During her tenure at First Consulting Group, she was a member of the leadership council and was responsible for all aspects of the sales demand and resource management life cycle, including various operational initiatives to maximize growth and profitability. Laura lead several multi-disciplined teams and was instrumental in implementing First Consulting Group's shared services model and the offshore sourcing integration for the service delivery and product development components of the organization. Laura is a member of HFMA (Healthcare Financial Management Association) and the Health Information Management Systems Society (HIMSS), she holds a B.S. from the University of Florida and is a Lean Sigma Expert. We are excited to have Laura become part of our management team. Please join me in welcoming Laura to Santa Rosa.