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For Immediate Release

Modern Healthcare's Inductees for the Health Care Hall of Fame Class of 2014 to be honored on March 23 at a gala in conjunction with the American College of Healthcare Executives' 2014 Congress on Healthcare Leadership

Nashville, Tennessee – March 2014: Modern Healthcare announced that Fred L. Brown was chosen as one of the latest inductees for the Health Care Hall of Fame. He joins only 95 other healthcare achievers to be honored since the inception of the Hall of Fame in 1988.

Mr. Brown's healthcare career spans nearly 50 years. A noted advocate for America's hospitals and healthcare organizations, he has served in many prominent leadership roles, and currently serves as a member of Sandlot Solutions' Board of Directors and of Santa Rosa Consulting's Advisory Board.

From 1993 to 1998, Mr. Brown served as the principal architect and founding president and chief executive officer of BJC Healthcare in St. Louis, and served as BJC's vice chairman from 1999-2000 during his tenure as Chair of American Hospital Association. Under his leadership, BJC developed a comprehensive healthcare network featuring 14 acute care hospitals, seven long term care facilities, 200 care sites, 30,000 caregivers and physicians, and health plans covering more than 200,000 lives.

Mr. Brown is past President of the Washington University Medical Center, a past Governor and Regent of the American College of Healthcare Executives, and past Chairman for the American Protestant Health Association, the Missouri Hospital Association, the Hospital Association of St. Louis, and the Chancellor's Council of the University of Missouri-St. Louis. In 1999, he was a member of President Clinton's Senior Advisors Council on Y2K. He also served as immediate past chair of the Board of Commissioners of the Joint Commission and past chairman of the National Kidney Foundation.

Mr. Brown has received numerous awards and honors from organizations such as the American Academy of Medical Administration, the American College of Chaplains, the American College of Healthcare Executives, B'nai B'rith, Boy Scouts of America, George Washington University, the Missouri Hospital Association, Sigma Chi Fraternity, United Way, University of Missouri-St. Louis NKF and VHA, Inc. In April 2008, he was awarded the highest honor given by the American Hospital Association, The Distinguished Service Award.

"We are delighted to see Fred receive this well-deserved and prestigious award," states Richard Helppie, chairman of the board and CEO of Santa Rosa Consulting. "He has

consistently shown unwavering support and dedication to the healthcare industry. At Santa Rosa and Sandlot, we have been fortunate to have a leader of Fred's caliber, spirit and commitment to serve on our Sandlot Board and Santa Rosa Advisory Board. His service to the healthcare industry, our clients, and the patients we all serve has been undivided. The Santa Rosa Family of Companies extends our heartfelt congratulations to Fred on his induction into the Modern Health Care Hall of Fame."

When told of his induction into the Hall of Fame, Mr. Brown stated, "This honor was only made possible by all the great associates, management team members and the committed care givers with whom I have had the honor to work over the years. I also have been privileged over the past four years to be associated with the Santa Rosa Family of Companies, especially Sandlot Solutions, whose cutting edge technology is revolutionizing how healthcare is delivered."

Mr. Brown will be profiled in the March 24 issue of *Modern Healthcare*, and honored at a gala on March 23 at the Hyatt Regency Chicago in conjunction with the American College of Healthcare Executives' 2014 Congress on Healthcare Leadership, set for March 24-27.

About Santa Rosa

Santa Rosa Consulting provides management advisory services and technical consulting expertise across the full range of IT vendor products and systems, delivering solutions specifically designed to address the needs of the healthcare market. For more information, visit the company's website at www.santarosaconsulting.com or call 1-866-944-4772. Follow Santa Rosa on Twitter @[SantaRosaHealth](https://twitter.com/SantaRosaHealth).

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