



Dr. Christopher Kersey Joins Santa Rosa Consulting's Board of Directors

Nashville, TN and Bloomfield Hills, MI. Santa Rosa Consulting, Inc., a national provider of healthcare information technology and management consulting services today announced that Dr. Christopher Kersey has joined the Company's Board of Directors.

Dr. Kersey is a Managing Member of Camden Partners, where he focuses on investments in health care and life sciences. Dr. Kersey serves on the boards of a number of healthcare and IT companies. Dr. Kersey also serves on the board of trustees of Johns Hopkins Medicine and the board of trustees of The Johns Hopkins Hospital. In addition, Dr. Kersey serves on the board of directors of The Johns Hopkins Hospital Endowment Fund, and he is the Chairman of the Board of Johns Hopkins Medicine International, the global development arm of Johns Hopkins Medicine with hospital management and clinical education services in the Middle East, North America, South America, Europe and Asia. Dr. Kersey holds a B.A. degree from Stanford University, an M.B.A. degree from Harvard University and he received his M.D. degree from the Emory University School of Medicine.

Santa Rosa Consulting Chairman Richard Helppie commented: "Santa Rosa is fortunate to add a healthcare industry figure of Dr. Kersey's stature to our Board. Christopher brings a wealth of industry background and expertise to our Company. His intimate knowledge of the market, of the players, and his unique ability to bring the clinician's perspective to the process will enhance our strategic analytic capabilities. We are very pleased to welcome Christopher to our Board."

Dr. Kersey added, "I am excited to be joining the Board of a dynamic, fast growing company such as Santa Rosa and to have the opportunity to assist Santa Rosa to continue to establish its place as the pre-eminent mid-market healthcare IT and Management consulting company. My years in the healthcare industry confirm the market's need for the array of services Santa Rosa delivers, and my work with Rich Helppie, Tom Watford and others on the Santa Rosa team generate great confidence that Santa Rosa will succeed in winning market leadership."

About Santa Rosa Consulting

Santa Rosa Consulting is a national provider of information technology and management consulting services to the healthcare industry. Founded in 2008 by industry veterans Richard Helppie and Tom Watford, Santa Rosa offers a broad scope of management

advisory services as well as technical consulting expertise across the full range of IT vendor products and systems including information technology planning, implementation consulting, and staffing and recruitment services. For more information about Santa Rosa Consulting and its services please visit www.santarosaconsulting.com or call 866-944-4772.