

Press Release



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For Immediate Release

SANTA ROSA CONSULTING NAMED AS ONE OF MODERN HEALTHCARE'S BEST PLACES TO WORK IN HEALTHCARE FOR 2012

Nashville, Tennessee - July 26, 2012 - **Santa Rosa Consulting** was recognized today as one of the **Best Places to Work in Healthcare** by the leading industry publication, Modern Healthcare. A national provider of strategic advisory and information technology consulting services to the healthcare industry, Santa Rosa earned the distinction of being in the top 100 Best Places to Work in Healthcare based on a comprehensive analysis covering company policies, leadership, and employee workplace satisfaction.

"When we established Santa Rosa in 2008, our objective was to create the culture, infrastructure, and opportunities that are desired by top performers in the healthcare consulting and information technology field," said Richard Helppie, Chairman and Chief Executive Officer of Santa Rosa, "We owe this recognition to the hundreds of Santa Rosa Associates who construct and live the Santa Rosa culture and values every day."

Modern Healthcare's Best Places to Work in Healthcare recognizes outstanding employers in the healthcare industry on a national level. Employers are ranked based on analysis of business practices and detailed employee surveys on core areas of Leadership and Training, Culture and Communications, Role Satisfaction, Working Environment, Relationship with Supervisor, Training and Development, Pay and Benefits and Overall Satisfaction.

Tom Watford, Chief Operating Officer, remarked, "We work hard to make Santa Rosa a great place for our Associates to grow professionally, enjoy solid support from our organization, and be positioned to deliver the best professional services to our clients. We strive to nourish a culture of collegial relationships, integrity, and opportunities for professional development."

Our continued growth and success is a result of the passion and integrity of our Associates," added Mark Scruggs, President of Santa Rosa Consulting, "They work together, they work hard and they achieve results for our clients. They are the ones

- MORE – Continued on Next Page -

“making better healthcare possible™.” It is the combined efforts of our Associates that make Santa Rosa the fastest growing firm in our sector.”

Modern Healthcare published an alphabetical listing of the outstanding companies on their website. Specific rankings will be announced at their awards banquet on October 9 in Nashville, TN.

Santa Rosa Executive Vice President, Chief People Officer, Laura O’Toole commented, “At Santa Rosa we are continually focused on making our company a great place to work and this validates that we are making a difference in our employees’ work experience.”

About Santa Rosa Consulting

Santa Rosa Consulting provides management advisory services and technical consulting expertise across the full range of IT vendor products and systems, delivering solutions specifically designed to address the needs of the healthcare market. For more information, visit the company’s website at www.santarosaconsulting.com or call 866.944.4772.

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